

# DEVAN LEIGH MCCLUSKEY

devanleigh.wordpress.com 520-471-9318 devanmccluskey@gmail.com

**OBJECTIVE:** TO USE MY PROBLEM SOLVING, CRITICAL THINKING AND TIME MANAGEMENT SKILLS IN THE CORPORATE COMMUNICATIONS/MARKETING FIELD.

## EDUCATION

### THE PENNSYLVANIA STATE UNIVERSITY

Double Major: Media Studies | Broadcast Journalism  
Minor: Human Development- Family Studies

## SKILLS

- **Microsoft Office Pro**
- **Adobe Applications**
- **Social Media Content**
- **Panasonic AG-DVX200**
- **Nikon Cameras**
- **Critical Thinking**
- **Problem Solving**
- **Public Speaking**
- **Leadership Abilities**
- **Storify**

## LEADERSHIP

### VARSIITY WOMEN'S TENNIS TEAM (CAPTAIN) STATE COLLEGE, PA – AUGUST 2012- MAY 2017

- Full Scholarship Athlete
- ITA- National Singles Ranking
- Team Captain 2015-2017
- Big 10 Team Semi-Finalists

### PENN STATE ATHLETIC DIRECTORS LEADERSHIP INSTITUTE

SEPTEMBER 2013- MAY 2017

- Member of ADLI- nominated by head coach. Selected out of 300 student athletes
- Monthly meetings developing leadership skills
- Discussed leadership qualities that transcend sports

### ACADEMIC ACHIEVEMENTS

AUGUST 2012- MAY 2017

- Academic All-Big Ten Recipient.
- Penn State Athletic Department Academic Recognition of 3.0 or above.
- College of Communications Dean's List 2016-2017.

## EXPERIENCE

### WNCN- CBS RALEIGH INTERN

RALEIGH, NC – MAY 2016- AUGUST 2016

- Writer and Researcher for My Carolina Talk Show
- Field Producer Assistant- experience with Edius & ENPS
- Created commercial marketing content
- Shadowed local TV sales (cold calls, meetings, etc)
- Engaging social media users and understanding social media trends

### SENTINEL RISK ADVISORS

RALEIGH, NC – JUNE 2016- AUGUST 2016

- Facilitated smooth and successful transition to a new agency service platform.
- Demonstrated problem solving skills in the area of data management.
- Drew upon teamwork experience and skills.

### DEVELOPMENT INTERN CBS FILMS

LOS ANGELES, CA – JUNE 2015- AUGUST 2015

- Demonstrated critical thinking abilities in feedback on scripts and books for potential film adaptations.
- Discussed potential market placement of films.
- Able to multi-task with reading scripts, inputting information into 'The Edge', and completing assistant related tasks.

### CREATIVE MARKETING INTERN CBS FILMS

LOS ANGELES, CA – JUNE 2015-AUGUST 2015

- Evaluated marketing campaign for *Love, The Coopers*.
- Attended weekly marketing meetings to discuss current and future marketing plans for CBS films.
- Organized past marketing campaign products more effectively.
- Involved in content evaluation for social media and distribution on social media of content

### TOASTMASTERS INTERNATIONAL

RALEIGH, NC – ONGOING

- Seeking continuous personal improvement in communication, public speaking and leadership.

1823 Saint Mary's Street, Raleigh, NC, 27608 520-471-9318

devanmccluskey@gmail.com